



Bonner Springs Farmers' Market Association

The Bonner Springs Farmers' Market is a seasonal market offering fresh, local produce, flowers, prepared foods and handcrafted items.

Target Audience

Families, adults, seniors, youth, teens, local and those outside the Bonner Springs community

Anticipated Attendance

20,000+ during 2017 season

Location

Kelly Murphy Park
Bonner Springs

Date & Time

Saturdays

May 6th - October 28th

8:00am to Noon

Find us on Facebook
[@bonnerspringsfarmersmarket](#)

129 Elm Street
Bonner Springs, KS 66012
913-441-2665

www.bonnerlibrary.org
tslankard@bonnerlibrary.org

The planning of the Bonner Springs Farmers' Markets inaugural season has already begun and we are looking for sponsors.

The farmers market not only creates an opportunity for market-shoppers to buy locally grown produce, but also to shop for unique handcrafted items, to enjoy live music, eat out and to watch chefs cook and share delicious recipes.

We have designed our sponsorship packages to offer you benefits and visibility for your business. Support from local businesses is vital to the success of our market and our community knows it. We hope you will join us in sponsorship!

Our Purpose

The Bonner Springs Farmers' Market strives to:

- Support local family farmers and businesses by giving them available outlet to sell directly to the consumer,
- Enrich the community by making farm fresh in season products available to shoppers, Inform customers about healthy and sustainable food choices, and
- Promote a community gathering spot that creates a festive atmosphere and connect neighbors to local businesses encouraging economic vitality as people stay in Bonner Springs to shop for all of their needs.

Promotional Plan

- Posters delivered to community facilities, local businesses, schools, etc.
- Bonner Springs-Edwardsville Area Chamber of Commerce
- Signage at key traffic intersections each Saturday during the market season *
- Social Media Campaigns
- City Website Information
- Chamber of Commerce Website

Sponsorships must be received by April 1st for inclusion on banners, bags, and ribbon cutting!

Wonderful Watermelon Sponsor - \$400

- Name recognized during opening day Ribbon Cutting
- Promotional booth space (10x10) at market two (2) times during market season (*restrictions apply*)
- Name/logo included on press releases announcing market dates and sponsors
- Name and logo listed on the Facebook page {website?} for the duration of the 2017 year with a link to your business website
- Opportunity to provide one (1) banner to be posted at the market each market day during the season
- Framed Certificate recognizing your sponsorship
- Logo listed on all Market-produced marketing materials including event flyers, posters, etc. related to 2017 Bonner Springs Farmers Market
- Logo on key traffic signage during the market season (*dependent upon sponsorships*)
- Logo on Farmers Market Reusable Shopping Bag

Eggcellent Eggplant Sponsor- \$200

- Name included on press releases announcing market dates and sponsors
- Name recognized during opening day Ribbon Cutting
- Opportunity to provide one (1) banner to be posted at the market each market day during the season
- Framed Certificate recognizing your sponsorship
- Name and logo listed on the Facebook page and website for the duration of the 2017 year with a link to your business website

Amazing Apple Sponsor - \$100

- Name included on press releases announcing market dates and sponsors
- Name recognized during opening day Ribbon Cutting
- Certificate recognizing your sponsorship
- Name and logo listed on the Facebook page and website for the duration of the 2017 year with a link to your business website

Berry Sweet Sponsor - \$50

- Name included on press releases announcing market dates and sponsors
- Certificate recognizing your sponsorship
- Name and logo listed on the Facebook page and website for the duration of the 2017 year with a link to your business website